

## Template for Short-term Opportunities

Stellis CVs of interested applicants must be sent to: [paulj@who.int](mailto:paulj@who.int)

<b>1. Division/Dept/Unit</b>	<b>2. Supervisor</b>
HEP/HPR/TAX	Jeremias Paul Unit Head TAX paulj@who.int
<b>3. Contract dates</b>	<b>4. Contract type</b>
1 April – 31 May 2022	Consultant
<b>5. Location</b>	
Off site  Acceptable time difference if in off-site location: max 9 hours	
<b>6. Travel</b>	
Potential travel in the WHO AFRO region, if duties require and the COVID-19 situations allows for travel.	
<b>7. Remuneration and budget (<i>travel costs excluded</i>) – to note that a retiree cannot be offered a contract at a level higher than the grade held upon retirement</b>	
Band level B (7,000-9,980)	
<b>8. Purpose of Consultant contract</b>	
<b>Objectives of the Programme:</b>	
<p>The mission of WHO's UHC/Healthier Populations Division is to contribute to reducing health inequalities and reducing preventable disease and injury caused by environmental, social and economic determinants of health. This is achieved through a coordinated inter-sectoral approach aimed at enabling all people to enjoy better health and well-being, in line with the Organization's 13th General Programme of Work (GPW13) and the Sustainable Development Goals.</p> <p>Within the Division, the Department of Health Promotion (HPR) works to reduce risks associated with tobacco use, alcohol consumption and physical inactivity, thereby contributing to better population health, through cross-cutting normative, fiscal and legal measures to enhance wellbeing, health literacy and engage multi-stakeholders through settings approach and community engagement strategies.</p> <p>Within the HPR Department, the Fiscal Policies for Health (TAX) Unit provides strategic leadership, capacity building and specialized technical assistance in the field of fiscal measures for health, particularly on excise taxation on tobacco, alcohol and sugar-sweetened beverage products. In addition, the TAX Unit leads on the development of tools which provide guidance on how to use fiscal measures, in particular taxation of tobacco, alcohol and SSBS to reduce healthcare costs and generate a revenue stream for development.</p>	
<b>Descriptions of Duties (staff contract) or Deliverables (consultancy)</b>	
Output 1.	
Provide advice and develop (further) analysis on tobacco taxation in Benin, Togo and Ethiopia and other countries in the African region upon request by the WHO country, regional office by:	
Activity 1.1: Undertaking market and economic analysis of relevant data that supports tax policy changes in identified countries.	
Activity 1.2: Preparing policy and briefing notes tailored to the socio-economic context and situation in each country to support improved tax policy in these countries.	
Output 2.	

Provide trainings, tools, and other materials (best practices, country experiences, etc.) tailored to build the knowledge and capacity of officials, decision makers and other stakeholders on the economics of tobacco taxation and illicit trade, in close collaboration with relevant units at all three levels of WHO and other partners, contributing to the increase in the number of countries enabled and empowered to implement tobacco taxation reform.

Activity 2.1: Lead and/or participate in capacity building workshops on tobacco taxation through engagement or training for countries in the WHO AFRO region.

Activity 2.2: Provide advice and guidance on how to prevent and reduce illicit trade in tobacco products in Ethiopia and Togo. Counter industry arguments on illicit trade.

Activity 2.3: Provide oversight and guidance on the completion and dissemination of the results of the study to assess the size of the illicit cigarette market in Ethiopia.

Output 3.

Collaborate with relevant counterparts to ensure synergy between work by:

Activity 3.1: Facilitating communication and joint work with WHO country, regional offices and relevant partners including partners under the Bill and Melinda Gates Foundation grant through direct engagement and organized calls.

## **REQUIRED QUALIFICATIONS:**

### **Education:**

**Essential:** Advance university degree in Economics from a recognized university in economics or closely related discipline.

**Desirable:** PhD in economics.

### **Experience**

**Essential:** At least 7 years of experience working in the area of tobacco tax policy, tax legislation and regulation, and tax evasion in the national and international context. Demonstrated track record of advising senior finance and health officials on tobacco taxation in the African region.

### **Use of Language Skills**

**Essential:** English (Read - Write - Speak / Expert)

**Desirable:** French (Read - Write - Speak / Intermediate level)

### **Others**

#### ***Skills/Knowledge***

Communicating in an effective and credible way; Respecting and promoting individual and cultural differences; Fostering teamwork and integration.

Expert technical knowledge and skills in the area of tobacco excise tax policy and implementation

Ability to establish and maintain effective partnerships and working relations in a multi-cultural, multi-ethnic environment with sensitivity and respect for diversity, including gender balance.

Ability to work under tight deadlines and on a results-oriented basis. Ability to develop innovative approaches and solutions. Working knowledge of the MS Excel and other statistical software