



## Association of Former PAHO/WHO Staff Members Asociación de Ex Funcionarios de la OPS/OMS

Q Search the site/Buscar el sitio

FAQ/Preguntas frecuentes

Events/Eventos

Newsletter/Boletín

Insurance-Pensions/Seguro-Pensión

Healthy Ageing/Envejecimiento salubre

Resources/Recursos

Board



# AFSM Group of Social Media Report December 5, 2024

This report covers three parts of the Group.

**AFSM  
Website**



**AFSM  
Instagram**



**AFSM  
Facebook**



# AFSM Website Report

December 5, 2024

*The Webmaster is responsible for the format and successful functioning of the website.*

## Work Plan & Activities

Receive a number of requests from various Teams or Committees, to support them with new interactive website development.

The aim of the web section proposed, is to address this request and use this opportunity to further promote interaction and collaboration among key users of the site.

To create responsive and graphic design elements and to integrate or adapt existing and graphic design and make it responsive.

Development of web sections and content upload.  
Integration and final approval.

Test site before going live.

Adapt the database of the site to include new categories to display the information in an organic way, among others.

AFSM Facebook Scope      December 5, 2024

[www.facebook.com/groups/afsm1/](http://www.facebook.com/groups/afsm1/)



## ASSOCIATION OF PAHO/WHO FORMER STAFF MEMBERS

🔒 Private group · 127 members



# AFSM Facebook Scope

December 5, 2024

[www.facebook.com/groups/afsm1/](http://www.facebook.com/groups/afsm1/)

< ASSOCIATION OF... 🔍

Miembros del Consejo Directivo de AFSM se reunieron con funcionarios Directivos de SHI para discutir acuerdos con hospitales/clínicas en países latinoamericanos que beneficiarán a los Miembros de AFSM.

11 4 comentarios Visto por 68

Keep on collaborating with the Committees, posting & uploading relevant information related to:

General Chat: Birthdays' Congrats, Obituaries, Social & Official Events and Celebrations, Commemorative dates, Members' Posts: Personal Experiences, Technical or Scientific Events, Hobbies, Travels, Family & Near Relatives Celebrations.

Healthy Aging: Webinars, Cases of Study, Conferences, Story telling.

Outreach: Surveys, Focal Points Activities, Relevant Advertisements.

Health & Pension: Members inquiries & clarifications, Updating Rules & Procedures.

Communication: Posting Newsletter, blast messages, Obituaries, etc.

# AFSM Instagram Scope

December 5, 2024

[https://instagram.com/paho\\_who\\_former\\_staff?igshid=YmMyMTA2M2Y=](https://instagram.com/paho_who_former_staff?igshid=YmMyMTA2M2Y=)

Instagram profile for **paho\_who\_forme...** (verified account). The profile shows 43 publicaciones, 36 seguidores, and 70 seguidos. The bio includes a poll: "¿Estado de ánimo act...". The profile picture is a group photo of people. The grid of posts includes a group photo, a family photo, a portrait of a man in a suit, and a logo for FIAT. A story is visible at the bottom of the grid, featuring a blue banner with the text "¿QUÉ SUCEDE".

# AFSM Instagram Scope

December 5, 2024

[https://instagram.com/paho\\_who\\_former\\_staff?igshid=YmMyMTA2M2Y=](https://instagram.com/paho_who_former_staff?igshid=YmMyMTA2M2Y=)



The number of followers has been increasing lately, so will keep on promoting, posting and informing about the activities performed on different topics.

Also interacting and receiving feedback from the different UN Agencies, Organizations, NGO's, as well as other related international Institutions.

You are kindly invited to join our interesting site.

# AFSM Website Challenges

December 5, 2024

<https://www.afsmpaho.com/>

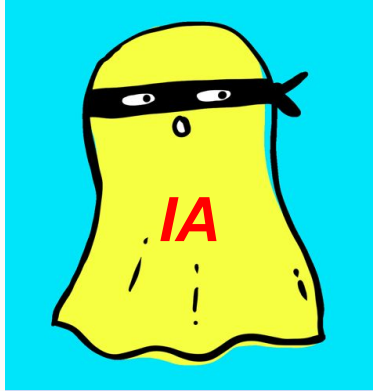
MOU PAHO - AFSM, October 5, 2024.



According to this initiative, in the near future our Website would be supported by the PAHO server, in order to:

- Outreach Committee: Provide proper cyber conditions to upload the AFSM Members' data Directory, recently updated via Opinion Survey
- Health & Pension Committee.- Post SHI Rules notifications, Questionnaires and relevant information on DCE, Pension, etc.
- Healthy Aging Committee.- Proper conditions to post Webinars, Conferences, related Surveys, Story tellings, among others.
- Communication Committee.- Upgrade cyberspace to post Newsletters, blast messages, etc. to explore & interact on a friendly and faster way.

## Hacker

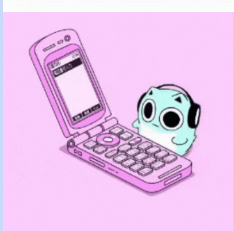


Nowadays we are always at RISK on any platform, stage of life or whatever place, but also we are aware that Social Media is the main communication means to perform our daily activities or meet our needs, for instance:

- Banking transactions.
- Working or Studying activities.
- Use of cell phones, laptops, tablets, etc.
- Business or Commercial activities, Medical needs, etc.



On that basis, AFSM Team will update and improve the Techno Tips Section issued in our Newsletter, Fb & Website, to prevent or reinforce security measures on digital platforms and gadgets.



***“Everything you love will probably be lost, but in the end, love will return in another way. Embrace change; it is the essence of growth.”***

## **The Heartwarming Story of Franz Kafka and the Little Girl’s Lost Doll**

At 40, Kafka met the girl in a park and began writing letters pretending to be her doll, sharing 'adventures' from around the world.

